



HELLO I'M ANGIE STRANYAK

EXPERIENCE

UNIVERSITY OF MICHIGAN MUSEUM OF ART (UMMA)

Digital Designer/Marketing Communications Specialist, 2016 - present

- Plan, coordinate and implement strategic marketing communication materials.
- Plan, design and produce website graphics, email campaigns, print and online advertising, and digital signage.
- Develop, coordinate and design multimedia packages, brochures, exhibition material and social media graphics.
- Create compelling visual communications that will support and enhance the Museum's programs, and serve its visitors.

JACKSON-DAWSON COMMUNICATIONS

Art Director, 2005 - present; Freelance Graphic Designer, 2002 - 2005

- Direct, design, manage, organize and produce projects (such as books, magazines, brochures, presentation materials, interactive PDFs, digital media, exhibit/event graphics, social media graphics, branding, magnets/clings, vehicle wraps, reports, infographics) from concept to completion.
- Effectively balance multiple projects simultaneously. Keep each project on task. Meet all deadlines.
- Collaborate with account team to meet client requirements.
- Manage and direct staff throughout each project.
- Establish and adhere to style guidelines for each client.

CENTER FOR BLACK MUSIC RESEARCH, COLUMBIA COLLEGE CHICAGO

Publications Specialist & Webmaster

- Designed and implemented the CBMR website, scholarly journals/books, newsletters, ads and brochures. Proofreading.

VARIOUS CLIENTS

The Henry Ford
una biologicals

General Motors
Buddy's Pizza

Lincoln
Wi-Tronix

Ford
Honda

EDUCATION

Central Michigan University, MI
Bachelors of Applied Arts
Dec 1996
Major: Graphic Design
Minors: Journalism, Advertising

SKILLS

Art Direction. Graphic Design.
Project Management. Marketing.
Production. Print. Digital Media.
Social Media. Web. Infographics.
Exhibits/Events. Large Format.
Reports. Charts. Presentations.
Copy Editing. Proofreading.

SOFTWARE

InDesign, Photoshop,
Illustrator, Acrobat.
Word, Excel, PowerPoint.
Pages, Numbers, Keynote.

INTERESTS

Weaving, sewing, camping,
hiking, writing, roller derby,
reading, genealogy, organizing